



SIGNS ■ EXHIBITIONS ■ DISPLAYS

ARTWORK SPECIFICATION REQUIREMENTS

We are able to accept Artwork via the following methods:-

Email

Please try to keep individual emails under 10Mb

Removable media

We can accept Memory Sticks, DVD's and CD's. Yousendit files, FTP hosted files (on your own FTP site). Please include a hardcopy proof with all discs.

Unformatted Artwork

We can also accept hardcopy artwork which can be scanned in. However, this will incur additional artwork costs. These costs will be calculated on sight of the artwork.

Artwork must conform to one of the following formats:-

Adobe Illustrator

.ai file – compatible with version CS5 or earlier

Portable Document Format

.pdf file with trim marks if applicable, and all fonts converted to outlines.

Encapsulated PostScript

.eps file – compatible with Adobe Illustrator CS4 or earlier.

Please note that .eps files exported from Quark Express must be accompanied by all associated font files. We cannot guarantee compatibility but will use best endeavors to work with these files.

Adobe Photoshop

(.tiff, .jpg, .psd, and .eps files - compatible with version CS4 or earlier). The resolution of these images should be at least 300 dpi at actual size. For large format printing, images should be 300 dpi and sized at 25% of final image size.

Bleed:-

For **Roll-Fed** printing we ask for a minimum of 6mm bleed with crop marks, a minimum of 12mm for wrap mounted prints.

For **Direct to Substrate** prints we ask artwork to be set up with 6mm bleed (no more or no less) and **NO** crop marks.